

# INDIA'S LARGEST ECOSYSTEM

of Digital Gift Vouchers & Rewards!!!

We are a leading force in Digital Gifting & Rewards, revolutionizing the way businesses connect with their customers and partners. We specialize in offering seamless, real-time solutions that cater to Banking Institutions, Corporate houses, and Retail Brands. With our extensive portfolio and cutting-edge technology, we simplify & enhance the entire gifting experience!!!

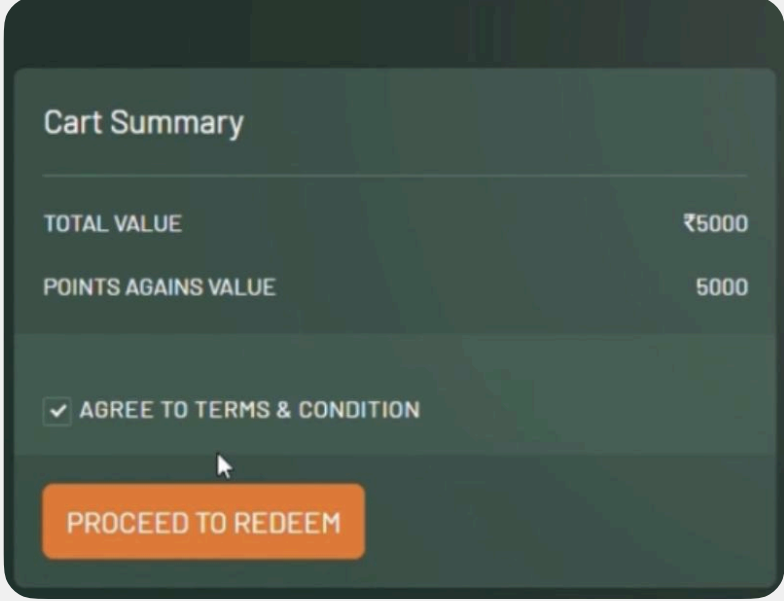


## The Problem We Solve

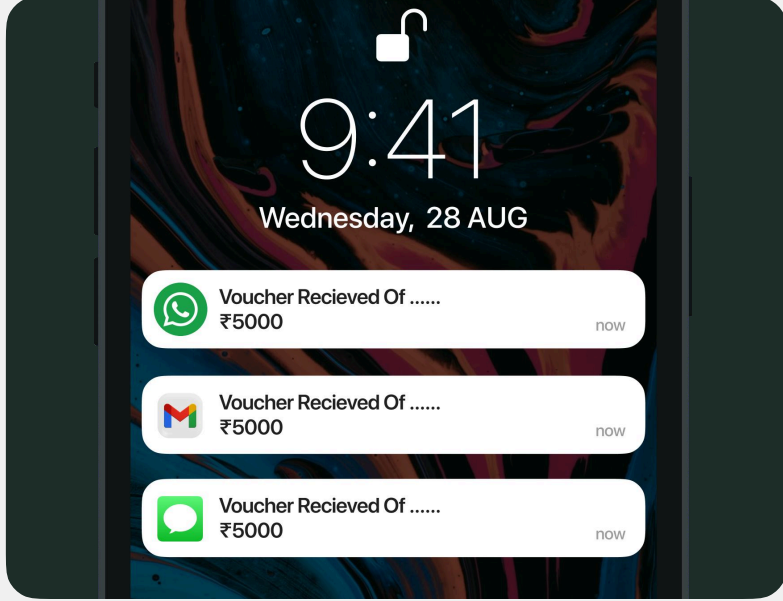
We transform gifting and rewards by making them...



**Fun**  
Offering a wide variety of choices across top brands.



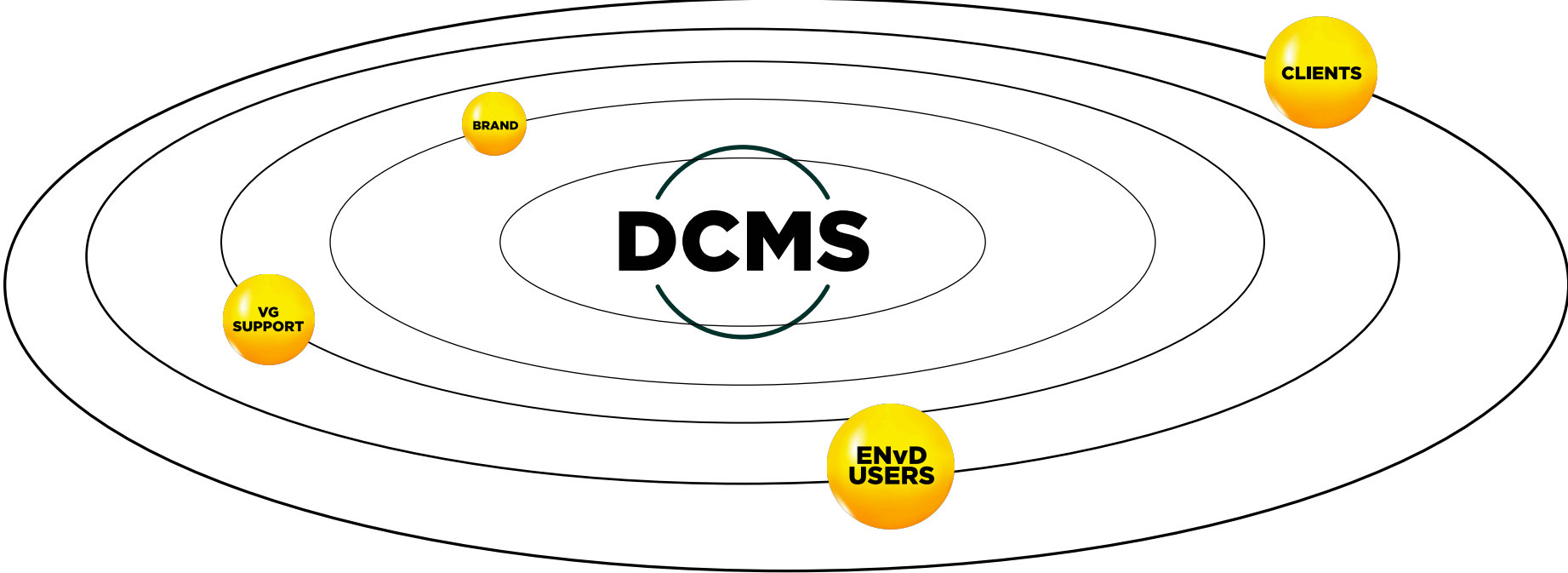
**Instant**  
Immediate access and redemption, with no waiting time.



**Convenient**  
Delivered directly via SMS and WhatsApp, anytime, anywhere.

## How Do We Enable This?

Our proprietary DCMS technology bridges the gap between clients, brand POS systems, and customers. With real-time API integrations, we ensure seamless interactions and transactions, creating a fluid ecosystem for digital gifting.



## Our Solutions for Clients

GyFTR provides tailored, white-label platforms for a wide range of client needs:



**Banking Programs**  
From card activation to customer rewards.



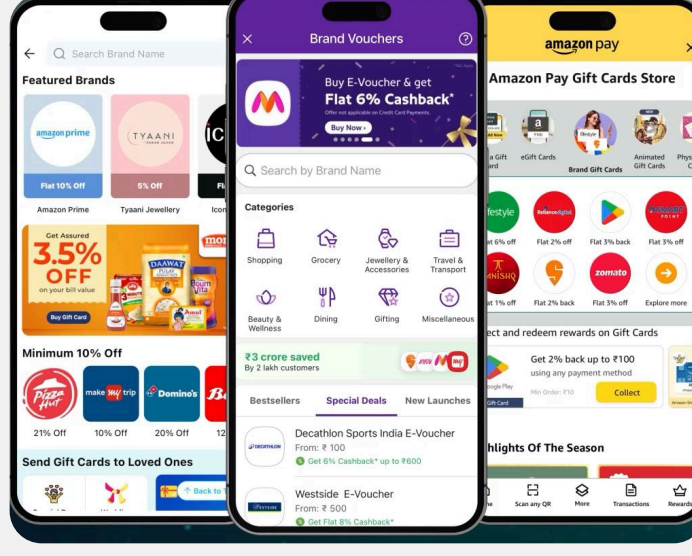
**Customer Rewards**  
Engage customers with personalized offers.



**Channel Incentives**  
Motivate your partners and distributors.



**Employee R&R**  
Boost morale with gamified reward solutions.




**E-commerce Solutions**  
Seamlessly integrate rewards into your platforms.

As a comprehensive service provider, we manage everything from supplying numerous brand gift vouchers to overseeing reward programs, helpdesk services, and more.

## Our Solutions for Brands


Trusted Partners of 250+ Marquee Brands





### Technology Partners

- We provide the complete tech solution for issuing, distributing, and accepting gift vouchers both in-store and online.



### Sales Arm

- We ensure widespread distribution by placing brand gift vouchers in over 500 client programs, allowing customers to easily choose, redeem, or purchase them.

**Fun Fact :** We are among the **top 3 buyers** of brand gift vouchers that we **distribute!**

## A Peek into Our Banking Solutions

We Collaborate With Leading Banks To Power Their Apps, Reward Programs, And Card Activations, Enhancing Customer Engagement And Loyalty. Our Gift Vouchers Are Integrated Into Platforms Like



To support reward programs for **SBI, HDFC, Axis, RBI, and IndusInd**, among others.

## A Peek into Our Corporate Solutions




### Employee Gifting & Recognition.

Our platform provides a wide selection of vouchers, making it simple to recognize achievements and boost morale with a few clicks.



### Channel Partner Incentives

GyFTR enables instant reward distribution and personalized engagement, helping you build and sustain long-term loyalty.



### Festive & Occasion-Based Gifting

Whether it's Diwali, New Year, or a company anniversary, our platform facilitates easy sending of festive e-gift vouchers to employees, clients, and partners.



### Client Gifting & Rewards

Whether for a business milestone or a special occasion, GyFTR's e-gift vouchers can be customized to reflect your brand and the occasion.



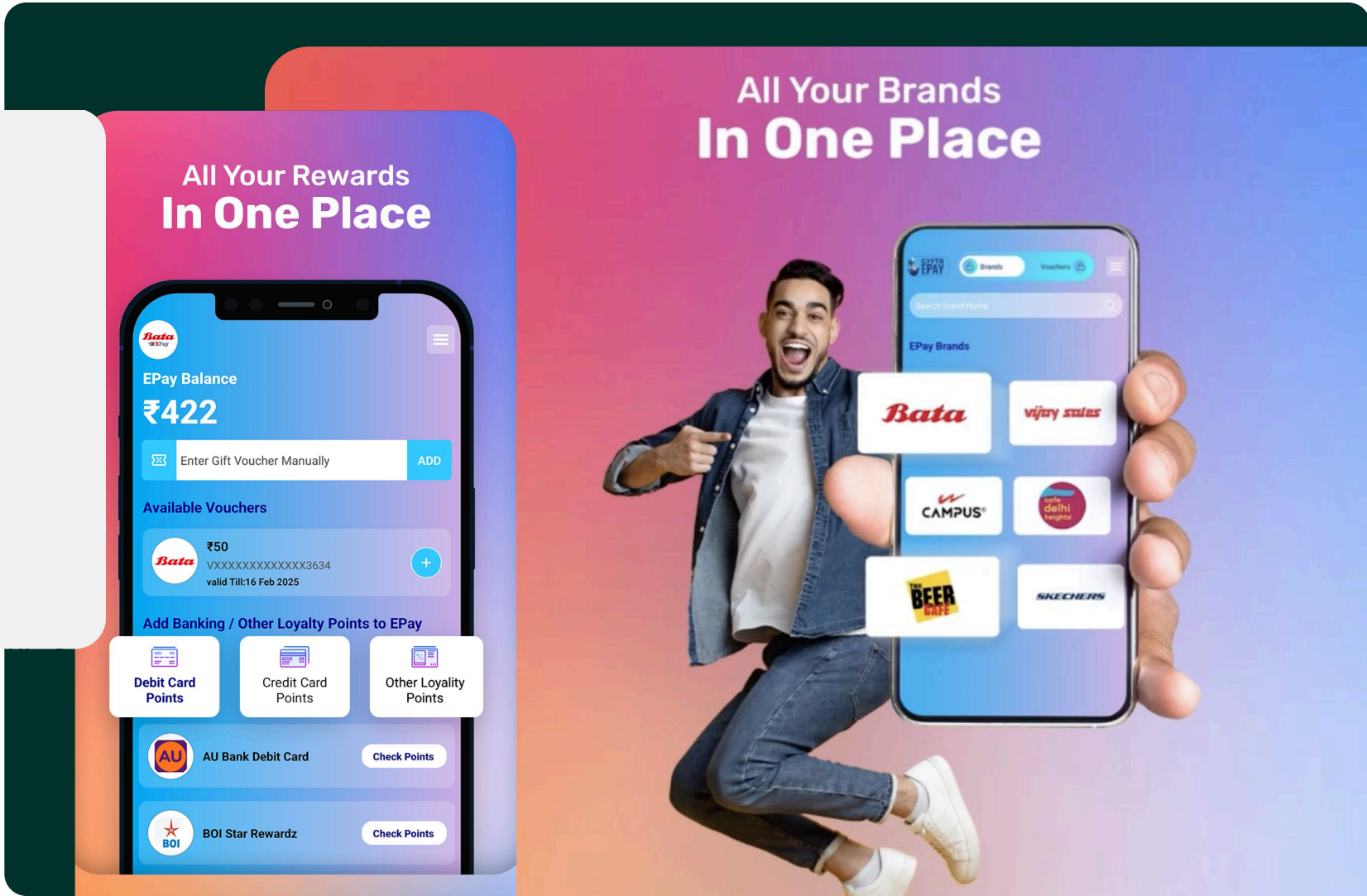
### White Label Solutions

GyFTR allows you to create a fully branded digital gifting platform that aligns perfectly with your corporate identity.

## What's New?

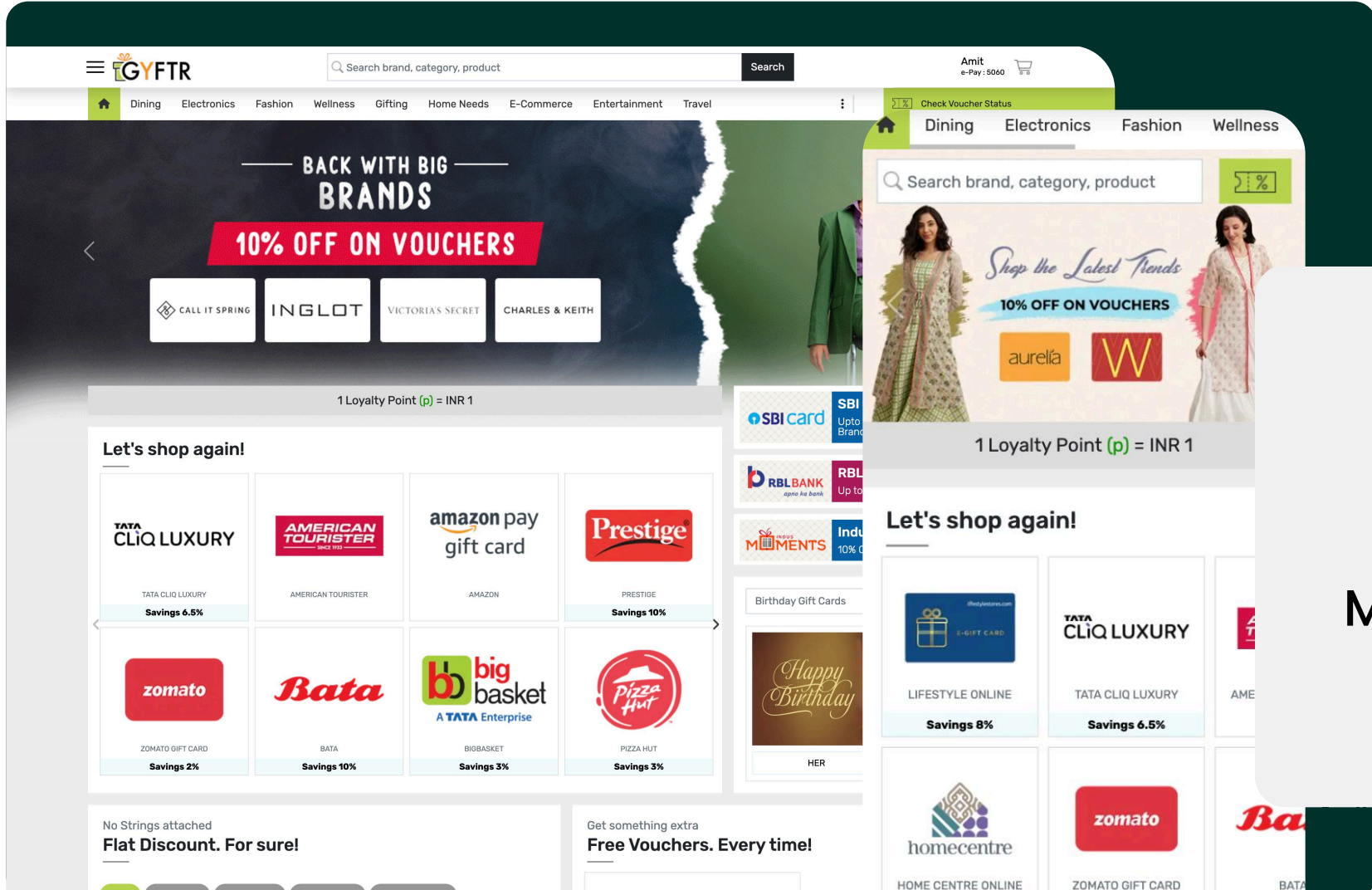
### Launching GYFTR EPAY Consumer App

A powerful app that consolidates all your gift vouchers, rewards, and loyalty points into one place—ready to use instantly.



### Introducing a Futuristic Dynamic Customer Engagement Platform

Manage the entire customer lifecycle, from acquisition to long-term loyalty, with ease.



**Did You Know?** We Issue A Voucher Every 2 Seconds—Resulting In **1,800 Vouchers An Hour** And **43,200 Vouchers A Day**. That's Over **1.29 Million Vouchers** Issued Every Month.