REWARD PROGRAM

POINTS REDEMPTION PROCESS

GYFTR
Happiness Delivered. Instantly.

POINTS REDEMPTION | STEPS

1. Points upload communication to be sent to user via **SMS** or **Email**.

2. Customer to visit **https://www.gyftr.com/rewardprogram/**.

3. **Log in** using the **OTP** sent to the registered mobile number.

4. Points balance to be visible in the top bar.

5. User to redeem points against vouchers from favourable brands.

6. Voucher details are shared instantly via **SMS** & **Email**.

GYFTR
Happiness Delivered. Instantly.

USER JOURNEY

Points upload communication to be sent to user via **SMS or Email.**

Sample SMS:

Dear Customer,

100 Reward Points for ▓▓▓▓▓▓
Program have been credited to your account. Visit https://www.gyftr.com/rewardprogram/ to redeem for top brand Vouchers!
Validity: 25-09-2026

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USER JOURNEY

Customer to visit https://www.gyftr.com/rewardprogram/.

USER JOURNEY

Enter their **registered mobile number.**

USER JOURNEY

Log in by entering the OTP received on their registered mobile number.

USER JOURNEY

Points balance will be visible in the top bar.
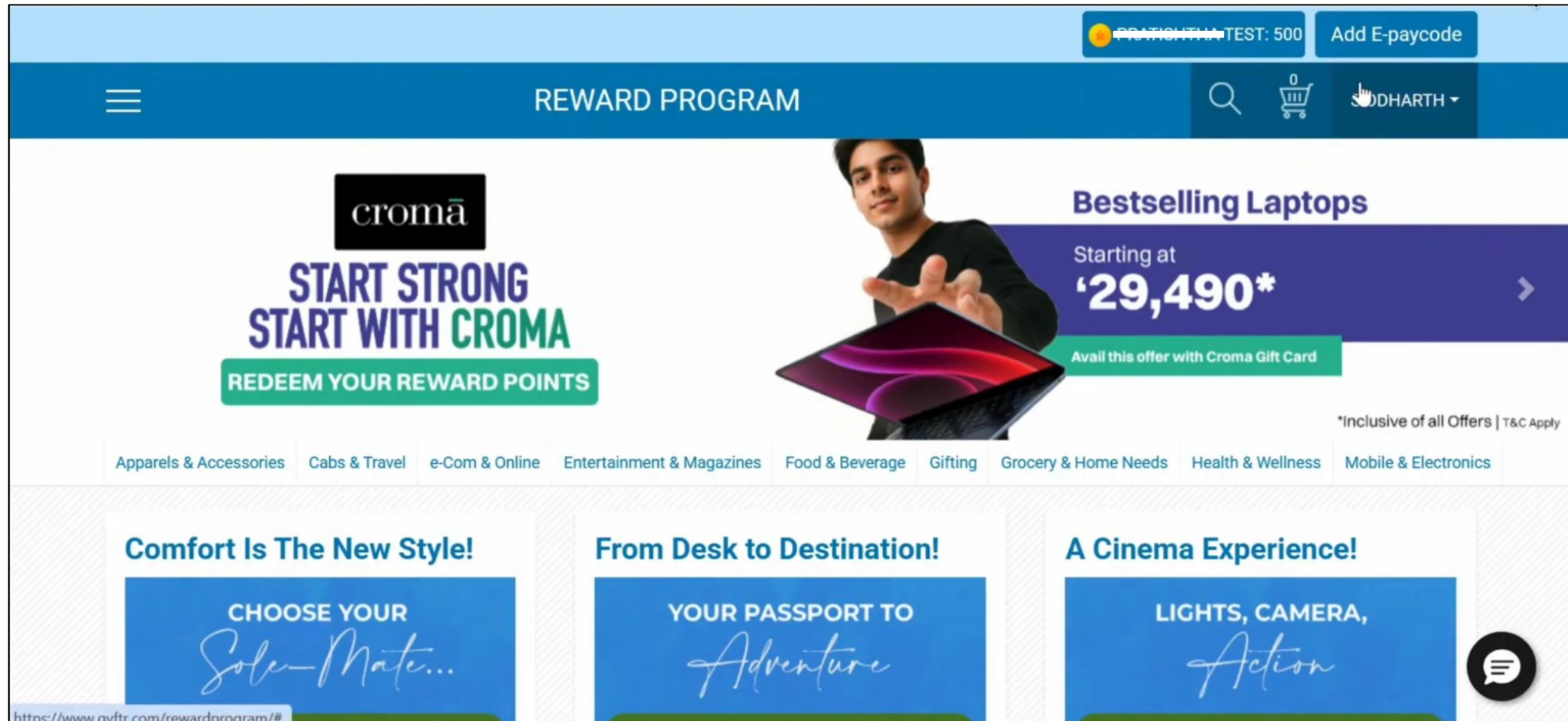
USER JOURNEY

User can redeem their points against vouchers from favourable brands.

USER JOURNEY

Balance to be updated upon successful transaction.
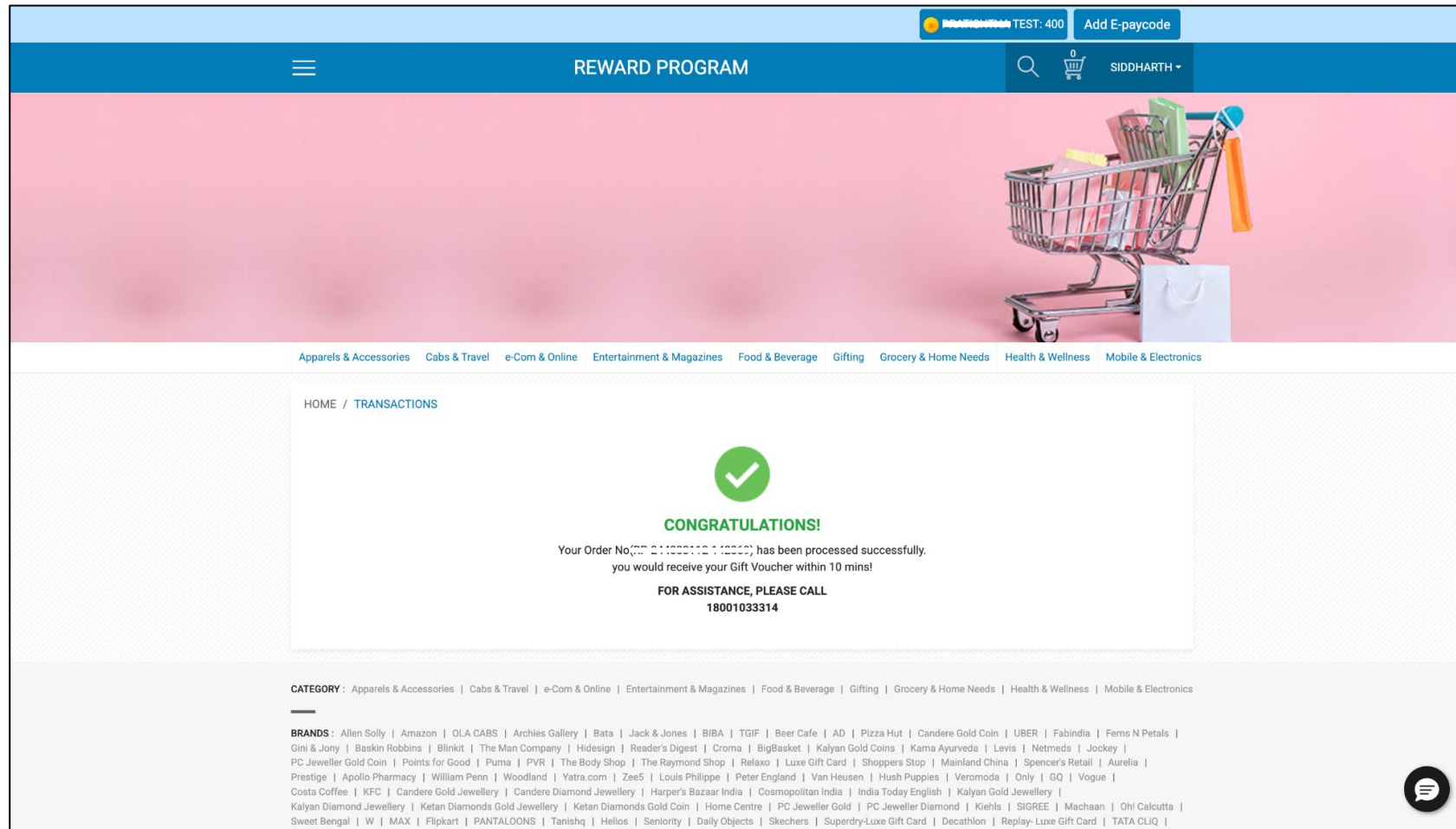
Voucher details to be shared instantly via **SMS** & **Email**.

Dear Siddharth,

Congratulations! You have received Bata Gift Voucher from Reward Program.

VALUE: 100.00
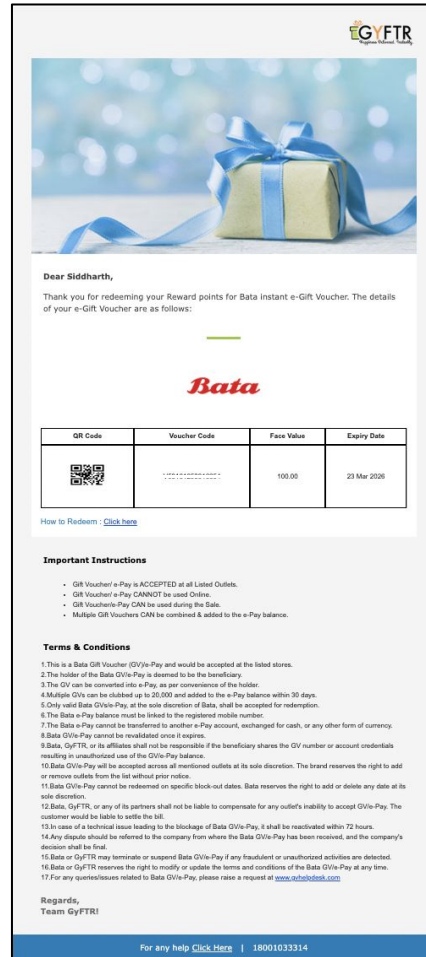CODE: ~~VS31012S301GG54~~

VALIDITY: 23 Mar 2026

Visit https://gftr.it/GYFT/bp54 for T&C / Outlet List

For any help, call us at 18001033314 or visit https://gftr.it/GYFT/br62

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